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# Shakespeare's Pizza

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Contact: Kurt Mirtsching  
573-268-4106

## **Maybe this whole pizza dive thing is going to work out after all...**

COLUMBIA, MO (August 14, 2012) —In yet another thinly veiled attempt to foist their agenda on an unsuspecting public, Shakespeare's Pizza is throwing a Grand Opening party August 25<sup>th</sup>, from 11 a.m. until close, to celebrate their new south location, 3911 Peachtree Drive.

"We hate waiting in line and being put on hold as much as anyone, so it's about time we built another one of these," explained Kurt Mirtsching, Manager Shakespeare's Pizza.

The third Shakespeare's Pizza, built by Coil Construction, looks and feels as much like the original on Ninth Street as possible: brick and wood walls, dough for the kids, a bar for the other kids, the same stone-decked pizza ovens, and 5,269 old barn-find signs.

"Shakespeare's Pizza is a great landmark for the Columbia community and we are very fortunate to have the opportunity to work with them to create this third location," said Randy Coil, President of Coil Construction. "People come to Shakespeare's not only for the great pizza, but for the environment as well. We were committed to making sure this South location maintained the same great atmosphere as the west and downtown spots."

In addition to plenty of regular dining rooms, Shakes South has separate private party rooms for 15 to 150, with their own bar, soda fountain, and overhead AV connections for presentations. The space is perfect for rehearsal dinners, end-of-season banquets, sales meetings, presentations, general partying, and other random debauchery and merriment.

The same building that houses the new restaurant also includes new USDA facilities for the frozen pizza fundraising operation, expanding capacity from 2,800 pizzas to 25,000.

That freezer is literally big enough to play roller derby... but at 10 below, the girls would freeze their tails off, so nix that," said Bryan Simmons, Manager.

The Grand Opening will be all day on August 25<sup>th</sup>, with tethered hot air balloon rides, kid's activities (face painting, bounce house, magician- no clowns),

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pizzalympics, freebies and raffles. Not to neglect later night patrons, after dinner *The Stonethrowers* will be playing hits from the 60's to the 00's, as well as some stuff they made up. Free drink promotions all evening will be a hit with the 21 + crowd.

And to top it all off, 15 percent of the proceeds from the entire day *from all three Shakespeare's* will be donated to Ronald McDonald House Charities® of Mid-Missouri. The Red Shoe Society, a young professionals' fundraising committee for RMHC-MM that strives to build awareness and support for the Ronald McDonald House, will be raffling off three Shakespeare's Gift Cards, each good for *Pizza for a Year*, as well as 3 certificates each good for a Shakespeareance.

Since 1973 (except for the odd employee party, hangover, or "daylight savings *what?*" oversight), the folks at Shakespeare's have been mixing dough, chopping pepperoni, tapping kegs, cleaning the bathrooms, and mopping up after it all, offering what a few folks seem to think is a pretty nice pizza. With Shakes #3, the march to spread the Good Word of Pizza continues.

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