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FOR IMMEDIATE RELEASE

Coil proud to sponsor first Men as Allies Breakfast for True North

COLUMBIA, MO (August 10, 2017) – Coil Construction is proud to sponsor the first Men as Allies Breakfast for True North of Columbia, a fundraiser and awareness event targeting men in the community.

The breakfast is a fundraiser to support True North’s goal of becoming more financially diverse, and it targets men to help change the social and cultural foundations of violence against women.

Coil Construction is committed to building a better community, and the Coil team is dedicated to giving back through volunteerism and service. In addition to sponsoring the breakfast, Coil Construction founder and president Randy Coil also is a board member of True North of Columbia.

“Coil wanted to get involved and help be a part of a mission that provides shelter, counseling and help with the next step to move on,” said Randy Coil. “This breakfast helps us raise awareness with ourselves, our families, our friends and at our workplace.”

The program also included remarks from Elizabeth Herrera, executive director of True North, Doug Schwandt, police chief of the University of Missouri-Columbia, and Lee Russell, board president of True North.

“I believe the involvement of men in issues such as sexual assault and domestic violence is critical to breaking the repetitive circle of violence against women,” said Lee Russell, board president of True North. “The participation of men in this community with True North is important and heartwarming.”

(continued)

True North began as the "The Shelter" in the 1970s when a group of University of Missouri graduate students formed a volunteer organization to serve rape survivors. True North is now a comprehensive domestic and sexual violence victim service program. The services provided are designed to empower those who have been battered or abused by an intimate partner, enabling them to begin the healing process and work towards regaining control of their lives again.

Established in 1975, Coil Construction specializes in institutional, retail, professional, industrial, Greek housing and healthcare construction throughout the Midwest, with an emphasis on construction projects in Missouri.

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